



A Guide to Compensation and Rewards



Contents



ASEA One is an entrepreneurial engine—built for people who want to rise, lead, and leave a legacy. It gives every Brand Partner a proven roadmap they can trust. There’s no guesswork—just predictability: Do this, get that. Each stage brings progress. Every rank and every bonus fuels the next step forward.

Because when you succeed, we all succeed.

Jarom Webb
VICE CHAIRMAN,
FOUNDING EXECUTIVE & CEO

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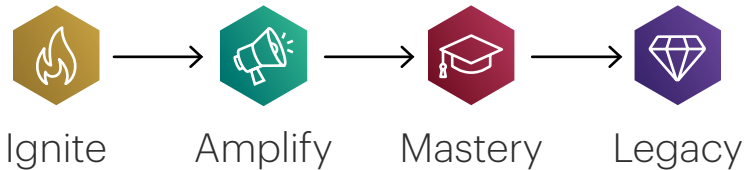
Welcome to ASEA One™

**WITH ASEA ONE, THERE'S NO
GUESSWORK—JUST A PROVEN
PATHWAY TO AMPLIFY YOUR INCOME
AND ELEVATE YOUR LEADERSHIP.**

You've just opened the door to something exciting: a fresh start, a flexible path, and a plan that rewards real effort with real results. Whether you're here to build a thriving business as an ASEA Brand Partner or to share the products you love with the ones you love, you're in the right place.

At ASEA, we believe in people. In possibility. In showing up and being rewarded for it. This plan is built to do exactly that—your energy and your consistency pave the way for your success. And because it's built on clear, predictable results, you always know where you stand and what comes next. Do what works for you. Watch it grow. And get paid along the way.

Everything here is designed to help maximize your success. We've organized this guide to clearly show you how ASEA One supports your journey through four stages of growth:



As you explore this guide, you'll also come across a few terms like **PV**, **GV**, and **PGV**, but don't worry about those now. We'll walk you through them step by step.

With ASEA One, you have a complete roadmap to your success. You focus on sharing, connecting, and supporting your business. We'll take care of the rest—all the tools, training, and support you need to help make it happen.

LET'S GET STARTED!

Your Path to Success

DISCOVER YOUR PATH TO INCOME,
FROM YOUR VERY FIRST CUSTOMER
TO GLOBAL LEADERSHIP RANKS.
NO MATTER YOUR GOAL, THERE'S
A WAY TO EARN THAT FITS YOU.

**This guide is built
on a simple system:
Do this ... get that.**

Every time you share,
mentor, and build,
you move forward on
the path to earn.



Ways to Earn with ASEA One

- 

Customer Bonus

20% on first customer orders and 12% on customer subscriptions
- 

Brand Partner Fast Start Bonus

20% of your new Brand Partner's enrollment order PV
- 

Director 300 Bonus

\$300 US one-time bonus in your first 90 days
- 

Team Commissions

5-10% weekly earnings based on your team's volume growth
- 

Entrepreneur Momentum Pool (EMP)

Weekly shares of ASEA global volume D700 - Platinum
- 

Check Match Bonus

Match on team's commission check
- 

Diamond Pool

Weekly shares of ASEA global volume for Diamond+

All bonuses except Customer Bonuses are subject to meeting active status and qualification requirements (PV + other criteria). All amounts shown are in USD, unless specified differently.

YOUR ACTIONS FUEL BOTH EARNINGS TODAY AND LONG-TERM REWARDS TOMORROW.

These simple actions can show you how to:

- Earn your first **\$1,000 US** or more in 90 days.
- Build a foundation for **\$500 US of monthly recurring income**.
- Develop a reliable part-time income, with the potential to create big-time income as you mentor and duplicate leaders and **advance through leadership ranks**.

Each action not only pays now—it moves you forward on a clear journey designed for your long-term growth. You don't have to do it all at once. Just begin, and we'll celebrate with you every step of the way.

Your Journey with ASEA One

EVERY STAGE BUILDS ON THE LAST—
CLEAR, PREDICTABLE, AND REWARDING.

This is where potential turns into possibility. Every action you take builds confidence, unlocks ranks and rewards, and takes you one step further along your journey.



Ignite

Spark your journey into the future.



Amplify

Establish systems that multiply your growth.



Mastery

Mentor with clarity and consistency.



Legacy

Make a lasting, impactful mark.



Proven steps to success.

Club One™ is ASEA's monthly, point-based reward program that helps you build your business by focusing on the simple actions that create real growth. Follow the path of real ASEA field leaders.



Scan the QR code for the full Club One Guide.

Terms to Help You Earn

NO COMPLICATED JARGON—JUST THE
ESSENTIALS. LEARN THE KEY TERMS
THAT MAKE EARNING MONEY WITH
ASEA SIMPLE, RIGHT FROM THE START.

This is a quick overview of the terms you'll see throughout the ASEA One™ Compensation Guide. Call them tricks of the trade.

- 1 Volume
- 2 Personal Volume (PV)
- 3 Group Volume (GV)
- 4 Personal Group Volume (PGV)
- 5 Rank
- 6 Active Status
- 7 Binary Qualified (BQ)
- 8 Sponsorship Qualified (SQ)

1 Volume

The unit we use to measure product sales for commission payouts.

2 Personal Volume (PV)

The volume from your own orders and the orders placed by your personally sponsored customers.

3 Group Volume (GV)

In ASEA's binary team structure, you have two legs: left and right. Group Volume (GV) is the total volume from both—your own enrollees plus those placed under you by others, in the order they joined. One leg usually carries more volume, your strong leg, and the other less, your lesser leg. The lesser leg is used for ranks and bonuses.

4 Personal Group Volume (PGV)

The total volume from your personally sponsored team and everyone in their organizations—both Brand Partners and customers—organized in your sponsorship team. In other words, when you personally enroll someone, everyone they bring in counts too, and it all rolls up to you as PGV.

PGV3 simply means your PGV limited to the first three levels of your sponsorship team. Certain bonuses are tied to PGV3, so it's important to understand how it works:

LEVEL 1 Your personally sponsored Brand Partners and their customers, as well as your personally sponsored customers

LEVEL 2 Volume from your Level 1 Brand Partner's personally sponsored team and your Level 2 Brand Partner's customers

LEVEL 3 Volume from your Level 2 Brand Partner's personally sponsored team and your Level 3 Brand Partner's customers

Think of PGV as showing the full depth of your team, while PGV3 zooms in on just your first three levels.

5 Rank

Your current level in ASEA One—called your paid rank—is calculated weekly and determines which commissions you can earn. You can qualify in one of two ways: by meeting requirements through your Personal Group Volume (PGV) or through your binary Group Volume (GV). Your lifetime rank shows your highest achieved level and is used for recognition. As you advance, each higher rank unlocks more bonuses and greater earning potential.

6 Active Status

Staying active means you maintain at least 100 PV each month (or more, depending on your rank and local market requirements). This can come from your own orders or from customer orders tied to your account. Active status is the foundation for earning—it qualifies you for commissions and most bonuses, and keeps you moving forward on your journey.

7 Binary Qualified (BQ)

Have at least one personally sponsored and active Brand Partner on your left leg and one on your right leg in your binary team structure.

8 Sponsorship Qualified (SQ)

Have at least two active personally sponsored Brand Partners.



STAGE
ONE

Ignite

Brand Partners and Director 300

DO THIS



Start and work to earn Director 300.

GET THAT



Customer Bonuses
Brand Partner Bonuses
Team Commissions
Director 300 Bonus

Every new Brand Partner starts here—enrolling first customers, sponsoring their own Brand Partners, and building the rhythm of consistency and repetition, or “duplication,” that powers long-term success.

Your Goal in the Ignite Stage

In the Ignite stage, you focus on reaching Director 300, meeting the D300 Bonus requirements, and mastering the proven actions that lead to \$1,000 US+ in your first 90 days.

What Is a Rank?

In ASEA One, your rank is like a progress marker—it shows your growth and unlocks more ways for you to earn. Each step forward means more potential and more rewards.

What Drives Your Rank?

Your rank grows as your business and volume grows. You create volume by finding customers, sponsoring Brand Partners, and mentoring for duplication. These are the same core behaviors recognized in Club One™—share, mentor, build. Do them well, do them often, and your rank will rise.

Ranks and Bonuses

HOW IT'S DONE

- Get active:** Maintain 100 PV monthly.
- Start strong:** Enroll your first customers and Brand Partners.
- Mentor early:** Teach your team the same simple steps to share products and build your team.

Brand Partner

Enroll and you are ready to start earning.




Customer Bonus




Brand Partner Fast Start Bonus

Director 300


To qualify, stay active with 100 PV monthly, and achieve one of two qualification paths:

Qualify through PGV: Generate a total of 450 PGV in one week and be Sponsorship Qualified (SQ).


..... **OR**

Qualify through Binary: Generate at least 300 GV in your lesser leg in one week and be Binary Qualified (BQ).



At D300, You Can Earn





Customer Bonus



Brand Partner Fast Start Bonus

A one-time \$300 US bonus

Optimized Team Commissions



HELPFUL TIP

When you consistently qualify for Club One, your business will grow.



Customer Bonus

GET PAID WHEN YOUR CUSTOMERS PLACE THEIR FIRST ORDER AND SUBSCRIPTIONS WITH YOU. NO STRINGS ATTACHED—JUST SHARE THE PRODUCTS YOU LOVE TO START EARNING.

DO THIS



Enroll a customer with an order or a subscription.

GET THAT



20% of that order paid to you in cash the following week

12% every following subscription order

As a Brand Partner, when a customer places an order with you—either first order or subscription—you earn money, you don't even need to be active yourself to earn the Customer Bonus.

HOW THE BONUS WORKS

First order: Earn 20% of the net product price before tax and shipping on every new customer's first order.

Future subscriptions: Keep earning 12% of the net product price every month they stay on subscription.

Volume: Every customer order gives you PV that counts toward your active requirements as well as PGV and binary GV—helping you rank up and earn commissions.



What does Customer Volume do?

Customer Volume helps you in three ways, with your PV for active requirement, your PGV, and your lesser leg GV.

Customer orders are simple, rewarding, and the perfect way to build income.

Similar to an affiliate program, you help them find products they love and they help your business grow.

- Paid weekly
- No limits
- No active requirement to earn
- Volume is added to PV, PGV, and GV in your lesser leg.
- When a customer order is placed, the volume is locked into the lesser leg at the time of order.

Example

Your customer orders a case of ASEA for \$155 US (100 PV).

First order
you earn:

Subscriptions
you earn:

20%
x \$155 US

12%
x \$155 US

= **\$31 US**

= **\$18.60 US**
monthly

That's **\$31 US now, plus \$18.60 US every month**—just for one happy customer.



Brand Partner Fast Start Bonus

EVERY TIME YOU ENROLL A NEW BRAND PARTNER, YOU EARN A FAST START BONUS. THAT'S 20% OF THEIR INITIAL ENROLLMENT ORDER.

DO THIS



Enroll a Brand Partner with an enrollment order.

GET THAT



20% of the PV from their initial order

When someone joins your team as a Brand Partner and places their first enrollment order, you benefit in two ways:

Cash bonus – With the Fast Start Bonus, you earn 20% of the enrollment order volume.

Volume – That same order adds PGV and GV—helping you rank advance and earn more bonuses.

HERE'S HOW THE FAST START BONUS WORKS

- Earn 20% of the initial enrollment order volume (up to 1,000 PV or \$200 US).
- Paid weekly—fast, simple, and confidence-boosting.
- Unlimited potential: Enroll as many Brand Partners as you like.
- Must maintain active status to receive Fast Start Bonuses.



What does “active status” mean?

The minimum monthly PV required to remain commission-qualified. In order to earn Fast Start Bonuses, you must be active at 100 PV per month.

Example

Your new Brand Partner enrolls and buys the Essentials Enrollment Pack with a PV of 150.

Cash Bonus

You earn:

20%

x 150 PV

= \$30 us

Volume

You get another:

150

PGV and GV
on the leg they enrolled.



HELPFUL TIP

Enrolling new Brand Partners not only pays you now—it builds the foundation of your team for the future.

What Is the Director 300 Rank?

DIRECTOR 300 (D300) IS THE FIRST RANK IN ASEA ONE.

You qualify for D300 rank by maintaining 100 PV monthly, Binary or Sponsorship Qualified, and achieving one of two pathways—PGV or Binary.

DO THIS



Generate 450 PGV in one week or 300 GV in your lesser leg.

GET THAT



Director 300 rank
New bonuses

To qualify, stay active with 100 PV monthly, and hit one of two qualification paths:

QUALIFY THROUGH PGV

1. Generate a total of 450 PGV in one week.
2. Be Sponsorship Qualified (SQ).

..... OR

QUALIFY THROUGH BINARY

1. Generate at least 300 GV in your lesser leg in one week.
2. Be Binary Qualified (BQ).

Achieving Director 300 proves you can build, duplicate, and create momentum that carries you to higher ranks. It unlocks Optimized Team Commissions, starts you on the path to the one-time \$300 US Director 300 Bonus, and establishes the duplication habits that help you earn \$1,000 US or more in your first 90 days.



What's a "lesser leg"?

ASEA uses a binary team structure, meaning your business has two legs: a left leg and a right leg. Qualifying for rank based on binary team structure is based on volume in your lesser leg (the one leg with the lesser amount of GV).

To learn more about the power of Binary, skip to page 31.

Director 300 Bonus

EARN A ONE-TIME \$300 US BONUS IN YOUR FIRST 90 DAYS BY HELPING NEW BRAND PARTNERS GET STARTED.

DO THIS



Hit D300 two out of four weeks + 1,200 PGV during a four-week period + first 90 days.

GET THAT



One-time \$300 US bonus

The Director 300 Bonus is a one-time \$300 US reward for reaching your first leadership rank and building a team that generates consistent volume.

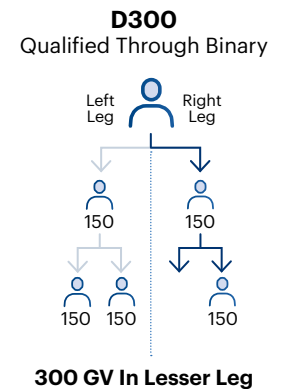
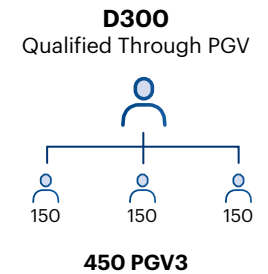
HOW TO QUALIFY FOR THE DIRECTOR 300 BONUS

- Maintain active status.
- Hit D300 at least two out of four weeks.
- Generate a minimum of 1,200 PGV during a four-week period.
- Do all this within your first 90 days.

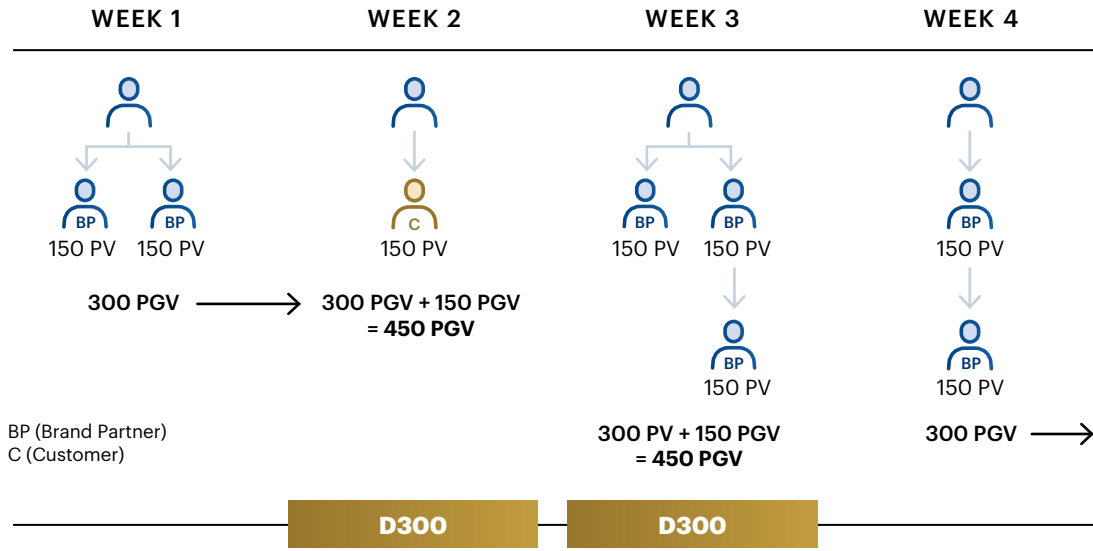
Reaching this bonus paired with Customer Bonuses and Brand Partner Bonuses moves you closer to \$1,000 US+ in your first 90 days.



Example of a D300



Example: Qualifying for the Director 300 Bonus (PGV)



BP (Brand Partner)
C (Customer)

You enroll two Brand Partners with 150 PV each = **300 PV**.

Result: Your total weekly PGV is 300 PGV and it carries over to the next week.

You enroll one customer with **150 PV**.

Result: You have 150 PGV this week + 300 PGV from the previous week and qualify for D300 through PGV qualification with 450 PGV.

You enroll two Brand Partners with 150 PV each = **300 PV**.

One of your Brand Partners enrolls another Brand Partner with 150 PV.

Result: Your total for the week is 450 PGV and you qualify for D300.

You enroll one Brand Partner with **150 PV**.

One of your Brand Partners enrolls another Brand Partner with **150 PV**.

Result: Your total for the week is 300 PGV and this volume carries forward to the next week.

Result: Within four weeks, you've hit D300 twice and gained over 1,200 PGV—you earned the one time \$300 US Director 300 Bonus.



What is Carryover?

Carryover refers to the volume in your binary team (GV) or sponsorship team (PGV) not paid in commissions that rolls forward to future weeks, as long as you remain active.



Optimized Team Commissions

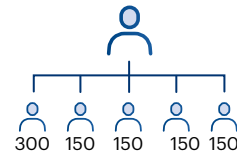
STARTING AT D300, YOU CAN EARN OPTIMIZED TEAM COMMISSIONS—A RECURRING BONUS THAT PAYS YOU ON YOUR TEAM’S GROWTH EACH WEEK. TO QUALIFY, STAY ACTIVE AND SPONSORSHIP OR BINARY QUALIFIED (BQ).

Normally, Team Commissions pay a maximum of 10% of your lesser leg. But in the early stages, that volume can fluctuate and make income unpredictable. That’s why **ASEA One optimizes your first 3,000 PGV3 each week**—creating a guaranteed minimum as long as you are Sponsorship Qualified (SQ). This means you’ll never earn less than 5% of the volume you personally drive through PGV3.

HERE’S HOW IT WORKS

Optimized Team Commissions automatically compares:

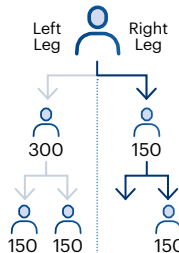
PGV Example
5% of PGV3
up to 3,000 PGV3



900 PGV3 × 5% = **\$45 US**

Must be at least Sponsorship Qualified up to 3,000 PGV

Binary Example
10% of your lesser-leg GV



Left Leg: 600 GV
Right Leg (lesser leg): 300 GV
10% of 300 GV = **\$30 us**

Result: You earn \$45 US instead of \$30 US—ASEA always pays you the higher of the two.

DO THIS



Build your team.

GET THAT



Paid optimized team commissions—whichever is more

Optimized Team Commissions make sure you always get the bigger paycheck for the work you do no matter how you build. That means predictable earnings as you build, and binary power as you scale—the best of both worlds.

How Can Carryover Help?

STAY CONSISTENT—EVERY BIT OF VOLUME CARRIES FORWARD AS LONG AS YOU STAY ACTIVE. Unused volume never disappears; it keeps stacking until you qualify and get paid.

DO THIS



Build volume. Any that isn't used will carry forward.

GET THAT



Paid when thresholds are met

PGV carryover means the volume from your personally enrolled team (through three or more levels) keeps building week to week until you hit the payout threshold.

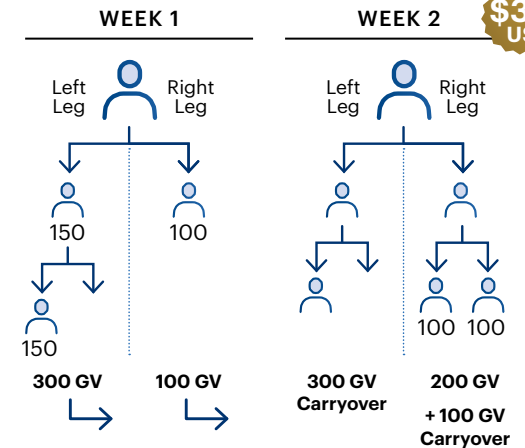
BENEFITS

- Applies to both GV and PGV.
- Builds flexibility by giving you extra time to meet the minimum payout threshold.
- Protects your momentum—nothing is lost until it's paid.

How it works: Each week you qualify, you're paid Team Commissions, and any unused GV or PGV rolls forward. There's no expiration as long as you stay active. Payouts trigger at 300 GV in your lesser leg or 450 PGV.

Carryover ensures your work is never wasted. Any unused GV or PGV rolls forward week to week as long as you stay active, so every order and enrollment keeps stacking until you get paid.

Group Volume Carryover Example



\$30 US

Left leg: You enroll two people with 150 PV = 300 GV.

Right leg: You enroll one person with 100 PV = 100 GV.

Result: You don't reach the threshold, so both sides carry forward.

Carryover: Both sides are used and paid out, so there's no carryover in the next week.

Left leg: No new enrollments, but 300 GV carries over from last week = 300 GV.

Right leg: You enroll two people with 100 PV each = 200 GV + 100 GV carry over = 300 GV.

Result: Legs balance at 300 each, and you earn \$30 US in Team Commissions.



Stage One: Ignite

Summary

You've built momentum, earned bonuses, and learned how enrolling and sponsoring accelerate your business. With the Customer Bonus, Fast Start Bonus, Team Commission earning, and the Director 300 Bonus under your belt, you now have the skills to keep climbing ranks and enrolling. And here's the best part: volume doesn't disappear—GV in your binary and PGV in your sponsorship team carry forward every week as long as you stay active. That means every enrollment, every order, and every bit of momentum keeps stacking to help you hit the next rank and bonus faster.

Stay focused on the core behaviors that drive lasting growth—enrolling, mentoring, and building new D300s. You'll see these same behaviors emphasized in Club ONE, ASEA's simple system for growth—because they're the heartbeat of ASEA One™ and the path every Diamond has followed.



Next up
The Amplify Stage,
where behaviors
become habits and
leadership begins
to take shape.



STAGE
TWO

Amplify

Director 700 – Director 1200

DO THIS



Build stable systems and duplicate leaders.

GET THAT



Consistent Team Commissions
Shares in the Entrepreneur
Momentum Pool

Here your business begins shifting from momentum to predictable growth. Continue enrolling consistently, mentor your new Brand Partners, and teach them to duplicate your example. As they reach Director 300, you're building stability, creating depth, and strengthening the core behaviors of long-term success.

Your Goals in the Amplify Stage

Grow from **Director 300 – Director 700 – Director 1200**.

These ranks unlock the Entrepreneur Momentum Pool (EMP) and expand your earning potential with steady, scalable income.

How to Succeed in This Stage

The Amplify Stage will present you with a new set of challenges. Stay committed to building your business and repeat the behaviors from the Ignite Stage, but now it's time to show your team how to achieve these goals as well. Your success to this point is proof the system works. Now mentor your team, so they can do it too.

Ranks and Bonuses

HOW IT'S DONE

- Share:** Enroll new customers and Brand Partners consistently.
- Mentor:** Guide your team to reach Director 300 and beyond.
- Repeat:** Create consistent weekly volume with predictable payouts.

Director 700

To qualify, stay active with 100 PV monthly, and achieve one of two qualification paths:

Qualify through PGV: Generate a total of 1,050 PGV in one week and be Sponsorship Qualified (SQ).

..... **OR**

Qualify through Binary: Generate at least 700 GV in your lesser leg in one week and be Binary Qualified (BQ).

At Director 700 you qualify to earn EMP.



Director 1200

To qualify, stay active and have at least one Director 300 sponsorship leg. Then achieve one of two qualification paths:

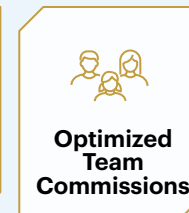
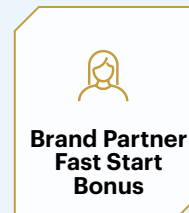
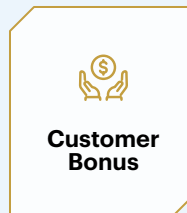
Qualify through PGV: Generate a total of 1,800 PGV in one week and be SQ.

..... **OR**

Qualify through Binary: Generate at least 1,200 GV in your lesser leg in one week and be BQ.

Bonuses You Can Earn in Amplify

In Amplify, you keep earning all the bonuses you unlocked in Ignite, but now you add a powerful new bonus: the Entrepreneur Momentum Pool (EMP).



What is a D300 sponsorship leg?

A D300 leg can come from any Brand Partner you personally sponsor—or anyone in their team. Only one D300 can count from each sponsorship leg.



Entrepreneur Momentum Pool (EMP)

EARN WEEKLY SHARES OF A GLOBAL SALES VOLUME POOL BASED ON YOUR PGV3 WHEN YOU QUALIFY FROM DIRECTOR 700 TO PLATINUM. THIS BONUS ADDS TO THE OTHERS TO HELP YOU KEEP BUILDING YOUR BUSINESS.

DO THIS



Reach paid rank of Director 700 or higher.

GET THAT



Weekly pool shares based on your PGV3

Climbing the ranks opens the door to the Entrepreneur Momentum Pool.

The EMP is a supplemental bonus designed to amplify and reward your consistent efforts as your business grows. From D700 to Platinum, you can earn weekly pool shares from ASEA's global volume as you continue selling products and mentoring Brand Partners.

HOW IT WORKS

Who qualifies: Anyone active paid at Director 700 through Platinum.

How to unlock: Be paid at your rank at least three out of four weeks.

Where the money comes from: 2% of ASEA's global volume funds the pool, paid out weekly.

How shares are calculated: Based on 100% of your PGV3, up to your rank's weekly maximum.

As you advance: Each new rank unlocks more paid weeks and a higher weekly limit.

Good news: EMP payouts stack with all other bonuses—extra income on top of what you're already earning.



EMP Limits

Predictable Income You Can Count On

The EMP is designed to reward consistency while keeping payouts steady. Each rank has a weekly maximum earning limit, so you always know the most you can earn at your level.

- If your PGV3 calculation is higher than your rank’s max, you’ll be paid the max.
- Each rank has a set number of paid weeks you can earn, as long as you keep qualifying.
- These limits protect predictability, give you steady income, and show you when it’s time to push for the next rank to expand your earning ceiling.

EMP Limits and Earning Windows by Rank*

Rank Required	Max Weekly Earnings	Paid Weeks	Eligible Weeks	Qualifications (3 of 4 weeks) to Unlock Shares
Director 700	\$70 US	8 weeks	16 weeks	Paid at D700
Director 1200	\$120 US	10 weeks	20 weeks	Paid at D1200
Bronze	\$200 US	12 weeks	24 weeks	Paid at Bronze
Silver	\$300 US	16 weeks	32 weeks	Paid at Silver
Gold	\$500 US	20 weeks	40 weeks	Paid at Gold
Platinum	\$1,000 US	24 weeks	48 weeks	Paid at Platinum



Example 1: Let's say you advance to Director 1200.

If ASEA's Global Weekly Volume is **5,000,000**

2% is set aside = **\$100,000 US** for EMP qualifiers.

If all qualifiers together generate **1,500,000 PGV3**, and you contribute **1,800 PGV3**

YOUR PORTION IS:

$$1,800 \div 1,500,000 \times \$100,000 \text{ US} = \text{\$120 US}$$

Because \$120 US is the weekly max for Director 1200, you receive the full payout. That's \$120 US on top of Team Commissions and other bonuses—just for mentoring, sponsoring, and building PGV3.

Example 2: Suppose you're paid as Silver and the EMP max at your rank is \$300 US weekly.

If ASEA's Global Weekly Volume is **5,000,000**

2% is set aside = **\$100,000 US** for EMP qualifiers.

If all qualifiers together generate **1,500,000 PGV3**, and you contribute **5,100 PGV3**

YOUR PORTION IS:

$$5,100 \div 1,500,000 \times \$100,000 \text{ US} = \$340 \text{ US}$$

Because \$300 US is the weekly max for Silver, you receive the full payout of \$300 US and the remaining \$40 US rolls into ASEA One.



WHY EMP MATTERS

- **Predictable:** Weekly shares mean steady supplemental income.
- **Motivational:** Rewards consistent sponsoring and mentoring.
- **Scalable:** Each new rank expands your earning window and increases your weekly max earnings.

Steady growth pays. Keep enrolling, keep mentoring, and keep climbing ranks—every step raises your EMP potential and builds brings you closer to Mastery.



Stage Two: Amplify

Summary

Your mentorship, consistency, and duplication have elevated your team to new heights. With the Customer Bonus, Brand Partner Fast Start Bonus, Team Commissions, and now Entrepreneur Momentum Pool Bonus, you're building a vision—for yourself and your team. You're leading the way to success through strategic sponsoring in each leg and teaching new Brand Partners how to duplicate your same behaviors.



Next up

Everything is starting to feel a little easier, more instinctive. This means you're ready for the Mastery Stage.



STAGE
THREE

Mastery

Bronze – Platinum

DO THIS



Build leaders and lead at scale.

GET THAT



Check Match Bonuses
Higher weekly Team
Commissions and EMP

It's time to put your skills to the test. In this stage, you truly master the business-building behaviors of sponsoring, building leaders, and creating duplicatable systems. Focus and dig deep. You're creating a future where you and your team will skyrocket.

Your Goals in the Mastery Stage

Advance from Bronze through Platinum. These Executive ranks unlock Check Match Bonuses, expand Team Commissions, increase EMP, and prepare you for Diamond-level leadership.

Ranks and Bonuses

HOW IT'S DONE

- Sponsor strategically:** Your ability to grow is based on you continuing to sponsor. Enroll into your lesser leg and build width to create more D300-qualified legs.
- Develop leaders:** Train your leaders to mentor and duplicate D300s across their teams.
- Drive consistency:** Create systems that deliver predictable weekly volume.
- Maximize earnings:** Grow binary volume for Team Commissions, PGV3 for EMP, and D300 earners to expand your Check Match and other bonuses.

Bronze

To qualify, stay active with 200 PV monthly, be Binary Qualified (BQ), have at least two Director 300 sponsorship legs, and achieve one of two qualification paths:

Qualify through PGV: Generate a total of 3,000 PGV* in one week.
..... **OR**

Qualify through Binary: Generate at least 2,000 GV in your lesser leg in one week.

New bonus! At Bronze+ you unlock Check Match Bonuses.



Silver

To qualify, stay active with 200 PV monthly, be BQ, have at least three Director 300 sponsorship legs, and achieve one of two qualification paths:

Qualify through PGV: Generate a total of 4,500 PGV* in one week.
..... **OR**

Qualify through Binary: Generate at least 3,000 GV in your lesser leg in one week.

* Starting at the Bronze rank, qualifying for rank using PGV requires what is called the PGV50 rule. PGV50 means that no more than 50% of your PGV used to qualify for your rank can come from one sponsorship leg.

Gold

To qualify, stay active with 200 PV monthly, be BQ, have at least four Director 300 sponsorship legs, and achieve one of two qualification paths:

Qualify through PGV: Generate a total of 7,500 PGV* in one week.

..... **OR**

Qualify through Binary: Generate at least 5,000 GV in your lesser leg in one week.

Platinum

To qualify, stay active with 200 PV monthly, be BQ, have at least five Director 300 sponsorship legs, and achieve one of two qualification paths:

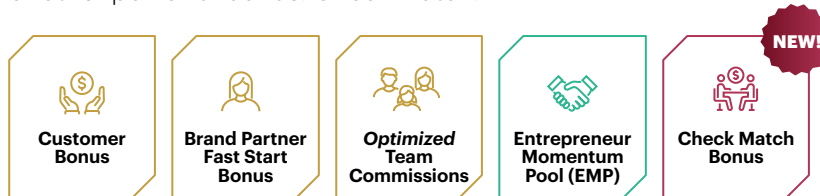
Qualify through PGV: Generate a total of 15,000 PGV* in one week.

..... **OR**

Qualify through Binary: Generate at least 10,000 GV in your lesser leg in one week

Bonuses You Can Earn in Mastery

You keep everything from Ignite and Amplify, but now you add another powerful bonus: Check Match.



* Starting at the Bronze rank, qualifying for rank using PGV requires what is called the PGV50 rule. PGV50 means that no more than 50% of your PGV used to qualify for your rank can come from one sponsorship leg.

What's the Power of the Binary in Team Commissions?

Optimized Team Commissions guarantee a steady floor in the early stages, but the ceiling comes alive in the Mastery stage and beyond. With balance in your lesser leg, the binary can pay far more—driving true long-term income.

DO THIS



Balance your binary teams.

GET THAT



10% of your lesser leg GV, every week

In the Ignite and Amplify stages, Optimized Team Commissions guarantee a steady minimum payout of 5% of your PGV3 up to 3,000 (\$150 US) each week. This creates a reliable floor so your early work always pays.

But in Mastery and beyond, the Binary path becomes far more profitable—rewarding you for balance, depth, and scale. This is where the power of the binary shines: **10% on unlimited depth** in your lesser leg, up to \$10,000 US per week—that's potentially half a million dollars a year. This is why building smart, building balanced, and building deep is so important.

Maximizing the Binary

The Binary rewards you most when your team is balanced, deep, and consistently active. To maximize Team Commissions through the Binary:

Build both legs: Sponsor on both sides so you're never relying on spillover.

Drive depth: Work with your team to help them build Director 300 legs—depth creates stability and sustainable volume.

Focus on balance: A strong leg plus a weaker leg creates missed earning opportunities. Keep both sides growing and balanced to maximize the 10% payout.

Stay active: Carryover only holds if you are active each month. Consistency keeps your hard work safe until it pays out.

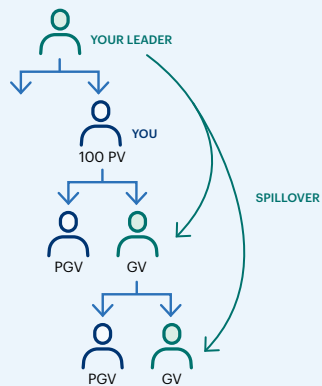
Paid Rank	Team Commissions Max
Brand Partner	0
Director 300	\$500 US
Director 700	\$750 US
Director 1200	\$1,000 US
Bronze	\$1,250 US
Silver	\$1,500 US
Gold	\$2,000 US
Platinum	\$4,000 US
Diamond	\$6,000 US
Double Diamond	\$8,000 US
Triple Diamond+	\$10,000 US

The Binary multiplies your efforts—it's what unlocks true scale. When balanced and built right, it's what takes your income from hundreds to thousands per week.

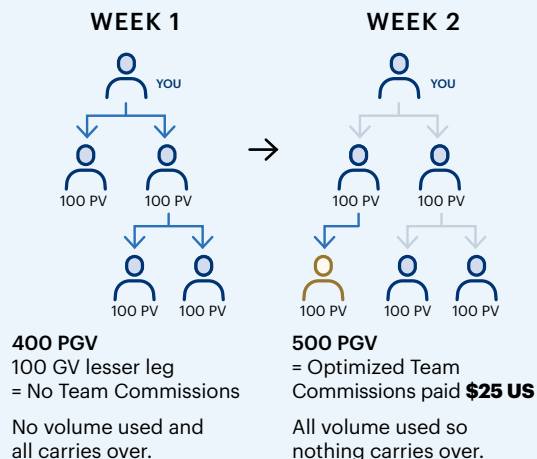
Spillover and Carryover

With the Binary, volume can flow into your legs in two ways:

Spillover: When leaders above you place new Brand Partners into one of your legs, that volume counts toward your GV. You don't control where it lands, but it can help balance your legs, fuel carryover, and accelerate rank progress. Spillover adds to your growth volume, but it doesn't replace consistent personal sponsoring.



Carryover: Any unused volume in your legs rolls forward week to week as long as you stay active. Carryover protects the work you've already done, while spillover adds extra volume from your upline—together they make sure your business keeps moving forward.



In short: Carryover protects the work you've already done, and spillover adds extra volume from your team's activity above you. Together, they make sure your business keeps moving forward.

Why It Matters in Mastery

In the early stages of ASEA One, Optimized Team Commissions protect and boost your earnings. But in Mastery, the Binary takes over—rewarding balance and scale with payouts up to \$10,000 US per week.

This is the turning point where leadership, duplication, and balance combine to create true recurring income. Reaching 3,000 PGV is your signal to focus on maximizing your binary structure—because done right, it's one of the most powerful income engines in ASEA One.

Maximizing Your Team Commission Examples

SCENARIO 1: YOU EARN MORE BEING PAID THROUGH BINARY

You earn 2,500 PGV

- Lesser leg GV = 2,000 > 10% = \$200 US
- PGV3 = 2,500 > 5% = \$125 US

Comparison: \$200 US vs. \$125 US > You're paid \$200 US (binary) because it's higher.

SCENARIO 2: PAID THROUGH PGV YOU EARN MORE

You earn 2,200 PGV

- Lesser leg GV = 1,000 > 10% = \$100 US
- PGV3 = 2,200 > 5% = \$110 US

Comparison: \$100 US vs. \$110 US > You're paid \$110 US (PGV) because it's higher.

SCENARIO 3: BINARY IS BEST BECAUSE OF SPILLOVER

You earn 1,000 PGV + 900 GV spillover

- Your team generates 1,000 PGV.
- Upline spillover adds 900 GV to your strong leg, leaving your lesser leg at 900 GV.
- Binary path = 10% of 900 GV = \$90 US
- PGV path = 5% of 1,000 PGV = \$50 US

Comparison: \$90 US vs. \$50 US > You're paid \$90 US (binary) because it's higher.

SCENARIO 4: PAID THROUGH PGV YOU EARN MORE

You earn 3,600 PGV

- Lesser leg GV = 1,000 > 10% = \$100 US
- PGV3 = 3,600 > 5% = \$180 US, but maxed at \$150 US

Comparison: \$150 US (PGV maxed) vs. \$100 US > You're paid \$150 US (PGV) because it's higher.



Check Match Bonus

THIS BONUS PAYS YOU A PERCENTAGE OF THE TEAM COMMISSIONS EARNED BY THE BRAND PARTNERS YOU'VE PERSONALLY SPONSORED—AND THEIR TEAMS. THE MORE THEY EARN, THE MORE YOU MATCH.

DO THIS



Help your personally sponsored Brand Partners earn Team Commissions.

GET THAT



A matching percentage of their commissions, every week

Every time one of your Brand Partners earns a weekly Team Commission check, you earn a percentage match for mentoring and helping them succeed.

As you grow in rank, this bonus expands beyond your direct enrollees to include their teams, creating layers called “generations.” The more leaders you mentor, the more generations you unlock—rewarding your leadership and building a lasting stream of recurring income.

HOW IT WORKS

Qualify: Unlocks at Bronze when you're active.

What it pays on: Weekly Team Commissions earned by your sponsorship team (within the generations you've unlocked).

How it's calculated: Your match = Team Commissions × a floating weekly percentage (~7%) across your unlocked generations. This percentage may vary slightly week to week as ASEA balances global payouts.

When it's paid: Weekly, alongside your other commissions.

Limits:

- The maximum qualifying Check Match is up to \$2,500 US/week per Brand Partner earnings.
- Max earning potential is \$250 US per Brand Partner.
- If one of your sponsorship legs generates more than 50% of your PGV, your match % on that leg will be reduced. Only applies to imbalanced legs (See table pg. 34).
- Paid out weekly, alongside other commissions.
- Check Match is based only on weekly Team Commissions earned.



Ranks Unlock More Generations

Bronze	1 Generation
Silver	2 Generations
Gold	3 Generations
Platinum	4 Generations
Diamond and Above	up to 7 Generations

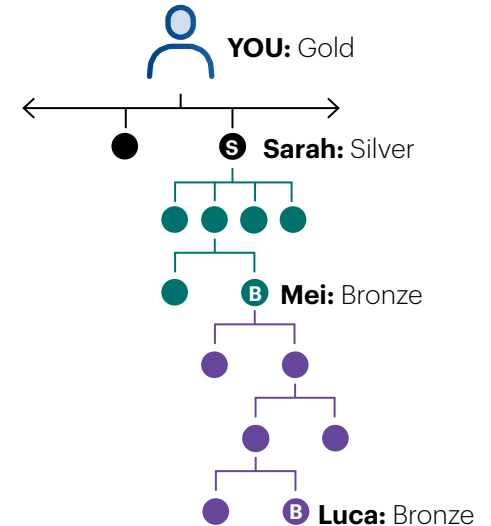
Largest sponsorship leg volume as % of total PGV through seven generations | **Percent of CM percentage earned on each generation of the largest leg**

Less than 50%	100%
51 – 60%	90%
61 – 70%	80%
71 – 80%	70%
81 -90%	60%
91+%	50%

For example (illustrative purposes only):

At Gold, you qualify to earn a Check Match on three generations within your sponsorship team.

- On your team is Sarah (Silver), who earns \$300 US in Team Commissions. With a 7% Check Match this week, you earn approximately \$21 US—plus a Check Match on all other Brand Partners in your first generation who also earn Team Commissions.
- On Sarah’s sponsorship team is Mei (Bronze), who earns \$200 US in Team Commissions that same week. You earn an additional \$14 US from Mei’s Team Commissions, along with a Check Match from all others in your second generation.
- On Mei’s sponsorship team is Luca (Bronze), who earns \$150 US in Team Commissions, adding another \$10.50 US—plus matching earnings from all other Brand Partners in your third generation.



That’s \$45.50 US in Check Match income from just this example—you earn on every qualifying Brand Partner within the generations your paid rank unlocks.

(Actual earnings may vary. Check Match percentages are floating and may adjust slightly week to week based on global payout balancing.)

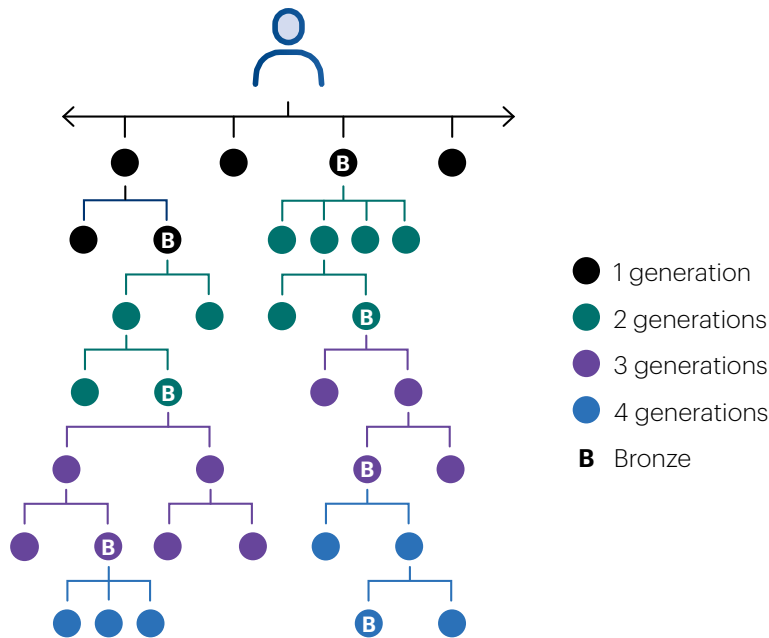
Check Match is a cornerstone of long-term recurring income.

It rewards your team’s success, your leadership, and your ability to duplicate business-building behaviors across your organization.

And the best part? That example with Sarah, Mei, and Luca is just one sponsorship line—you can have numerous matches across your entire team.

What's a Generation?

Each time you personally sponsor someone, they start a new sponsorship team leg. Everyone in that leg counts as your first generation—until one of them reaches Bronze or higher. That Bronze ends the current generation for that leg, and anyone below them becomes part of your next generation.



What is a “floating percentage”?

This means your Check Match percentage fluctuates each week based on ASEA’s global volume and the total Team Commissions paid out. ASEA pays out 50% of volume generated each commission week—so your match percentage “floats” depending on the remaining portion.

Where do commissions go?

ASEA’s weekly commissions are distributed across several components of the compensation plan. While these percentages may shift slightly each week, the total payout remains consistent:

- 2%** Entrepreneur Momentum Pool (EMP)
- 3%** Diamond Pool
- ≈ 38%** Team Commissions (*varies weekly*)
- ≈ 7%** Check Match (*floating percent*)



Stage Three: Mastery

Summary

Mastery is where you step fully into leadership. Here, you shift from building momentum to creating leaders and systems that make income predictable and scalable. You've tapped into the true power of entrepreneurship—sponsoring Brand Partners, mentoring with purpose, and casting vision for your team's growth. With the full power of binary building and Check Match Bonus, you're unlocking substantial earning potential and rewards only available to the higher ASEA One ranks. Nobody gets to this point by accident. Your discipline and leadership have brought you to this point, and you deserve every reward you've earned along the way.



Next up

Your ASEA Legacy awaits. Add your name to the ranks of those who have risen to the top of leadership and unlocked unforgettable rewards.



STAGE
FOUR

Legacy

Diamond – Presidential Triple Diamond

DO THIS



Build leaders and widen your D300 base.

GET THAT



Higher weekly earning limits
Entry to the Diamond Pool

In Legacy, leadership is about vision, scale, and influence. You're still personally sponsoring, but you're also developing Diamond Brand Partners and guiding international teams. This stage is about creating leaders who create leaders—driving depth, duplication, and building an organization built to last.

The Goal of Legacy

Hit Diamond, then aim higher toward Double and Triple Diamond. Keep your base strong by consistently enrolling, mentoring new leaders to follow your path, and sustaining steady PGV and weekly GV. With balance in both depth and width, you'll create growth that scales and carries you forward.

Ranks and Bonuses

HOW IT'S DONE

- Balance PGV:** Ensure volume is distributed across sponsorship legs to maximize Diamond Pool shares.
- Develop Executives:** Advance your leaders into Executive ranks so they can duplicate your path.
- Host workshops:** Identify and train key leaders ready for their next step in growth.
- Maximize earnings:** Grow your binary volume for Team Commissions, grow PGV to increase Diamond Pool shares, and help grow your sponsorship team to maximize Check Match.

Diamond

To qualify, stay active with 200 PV monthly, be Binary Qualified (BQ), have at least six Director 300 sponsorship legs, and meet both of the following requirements for two consecutive weeks:

PGV requirement: Average at least 15,000 PGV* each week, with no more than 7,500 PGV coming from any one sponsorship team leg.

..... **AND**

Binary requirement: Average at least 15,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

New! At Diamond+ you unlock the Diamond Pool, a powerful new stream of income.



Double Diamond

To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for three consecutive weeks:

PGV requirement: Average at least 20,000 PGV* each week, with no more than 10,000 PGV coming from any one sponsorship team leg.

..... **AND**

Binary requirement: Average at least 20,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Triple Diamond

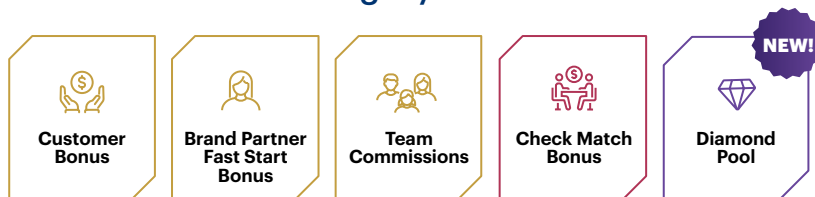
To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for three consecutive weeks:

PGV requirement: Average at least 25,000 PGV* each week, with no more than 12,500 PGV coming from any one sponsorship team leg.

..... **AND**

Binary requirement: Average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Bonuses You Earn in Legacy



* Starting at the Bronze rank, qualifying for rank using PGV requires what is called the PGV50 rule. PGV50 means that no more than 50% of your PGV used to qualify for your rank can come from one sponsorship leg.



Diamond Pool

Diamond, Double Diamonds, and Triple Diamonds

THE DIAMOND POOL IS ONE OF THE MOST POWERFUL INCOME STREAMS IN THE ASEA ONE PLAN. IT'S A RECURRING BONUS THAT REWARDS TOP BUILDERS WITH A WEEKLY SHARE OF 3% OF ASEA'S GLOBAL VOLUME.

DO THIS



Reach paid rank of Diamond or higher.

GET THAT



Weekly shares of the Diamond Pool (More PGV = More Shares)

Once you reach Diamond, you can earn shares in the global Diamond Pool. The more PGV you generate, the more shares you earn. Each week, as long as you remain qualified at Diamond or above, you'll earn your share of the Diamond Pool. As you advance, you can earn more.

HOW IT WORKS

- Be paid as Diamond Executive or above.
- The higher your PGV, the more you earn, up to the weekly share max.
- Shares are earned weekly then added together and paid every four weeks.
- Every time you rank advance, you can be rewarded for your growth and earn 150% of the share max for the next 12 months.



Weekly Share Limits

1 PGV = 1 Share

Rank	PGV Level	Weekly Share Max
Diamond	PGV 5	22,500 shares
Double Diamond	PGV 6	30,000 shares
Triple Diamond	PGV 7	37,500 shares

Share Payout and Rank Advancement Timeline

Momentum Matters to encourage continued growth, payout percentages gradually adjust if you don't advance in rank over time. Here's how the share percentage adjusts over time:

Time Since Last Rank Advancement

Diamond and Double Diamond	% of Shares Paid
0-12 months	100%
13-24 months	75%
25-36 months	50%
37-48+ months	25%

Advancing to a new lifetime rank resets the timer and restores 150% share value for 12 months.

Time Since Last Rank Advancement

Triple Diamond	% of Shares Paid
0-24 months	100%

Every 12 months your % of shares paid reduces by 25%. Advancing to a new lifetime rank resets the timer and restores 150% share max for 24 months.

Example

You qualify as a Diamond and generate **20,000 PGV5** each of the last **4 weeks** for a total of **80,000** cumulative PGV5, equivalent to **80,000 shares** of the Diamond Pool.

Over the last 4 weeks the global Diamond Pool is worth **\$200,000 US** and the total shares in the pool are **10,000,000**. Each Diamond Pool is worth **\$.02 US**.

Pool worth Total shares Share value
\$200,000 US / 10,000,000 = \$.02 US

Your shares Share value

80,000 x \$.02 US = \$1,600 US

Diamond Pool Bonus for the four-week period.



This bonus is paid every four weeks and comes on top of all your other earnings.

The Diamond Pool is designed for legacy income—stay paid at Diamond or above, and your shares never stop. It rewards you for building leaders, driving balanced growth, and creating duplication throughout your organization. Build strong teams, keep advancing, and you'll unlock long-term, recurring rewards from ASEA's global success.

The more consistent and team-driven your business becomes, the bigger your impact—and your rewards.

Advanced Rank Requirements

ALL AMBASSADOR DIAMOND AND ABOVE RANKS MUST MAINTAIN BOTH BINARY LESSER LEG VOLUME AND PGV REQUIREMENTS. THE PGV REQUIREMENTS ARE AVERAGED OVER A FOUR-WEEK PERIOD, ADDING FLEXIBILITY WHILE STILL REWARDING CONSISTENCY.

HOW IT'S DONE

- Develop Diamonds:** Mentor and support your top leaders to build new Diamonds and duplicate leadership at every level.
- Cast vision:** Share a clear long-term vision that inspires belief, drives culture, and unites your team globally.
- Maximize earnings:** Balance GV/PGV to hit full binary payouts, expand Check Match depth, and maintain rank four times in 52 weeks to secure 100% Diamond Pool shares.
- Institutionalize succession:** Build leaders who create leaders, so your organization grows and sustains momentum without depending on you.

All Ambassador ranks and above will require Active Status with 200PV, Binary Qualified, and have at least seven Director 300 sponsorship legs, with specific Binary and PGV requirements for four consecutive weeks.

Ambassador Diamond

PGV Requirements: Average at least 60,000 PGV each week, with no more than 20,000 PGV coming from any one sponsorship team leg.

..... **AND**

Binary Requirements: Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Ambassador Double Diamond

Meet all Ambassador requirements, and meet both of the following requirements for four consecutive weeks:

PGV Requirements: Average at least 100,000 PGV each week, with no more than 35,000 PGV coming from any one sponsorship team leg.

..... **AND**

Binary Requirements: Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Ambassador Triple Diamond

To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for four consecutive weeks:

PGV Requirements: Average at least 150,000 PGV each week, with no more than 50,000 PGV coming from any one sponsorship team leg.

..... **AND**

Binary Requirements: Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Presidential Diamond

To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for four consecutive weeks:

PGV requirement: Average at least 250,000 PGV each week, with no more than 65,000 PGV coming from any one sponsorship team leg.

..... **AND**

Binary requirement: Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Presidential Double Diamond

To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for four consecutive weeks:

PGV requirement: Average at least 400,000 PGV each week, with no more than 80,000 PGV coming from any one sponsorship team leg.

..... **AND**

Binary requirement: Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Presidential Triple Diamond

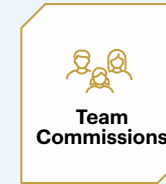
To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for four consecutive weeks:

PGV requirement: Average at least 600,000 PGV each week, with no more than 120,000 PGV coming from any one sponsorship team leg.

..... **AND**

Binary requirement: Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

Bonuses You Earn in Legacy



As your business becomes more consistent and team-driven, your impact increases—as does your share limit.



Diamond Pool

Unlocks at Diamond Rank

Ambassador Diamond through Presidential Triple Diamond

DO THIS



Build depth and qualify at Ambassador or above.

GET THAT



Bigger Diamond Pool shares
Legacy-level rewards

As long as you remain paid at Diamond or above, the Diamond Pool keeps rewarding you—week after week, year after year. It rewards you for building

balanced depth, developing leaders into Diamonds, and sustaining global duplication. Each step forward unlocks more shares, more impact, and more long-term stability for your business.

Weekly Share Limits

1 PGV = 1 Share

Rank	PGV Level	Weekly Share Max
Ambassador Diamond	PGV 8	60,000 shares
Ambassador Double Diamond	PGV 9	100,000 shares
Ambassador Triple Diamond	PGV 10	150,000 shares
Presidential Diamond	PGV 11	250,000 shares
Presidential Double Diamond	PGV 12	400,000 shares
Presidential Triple Diamond	PGV 13	600,000 shares

Share Payout, Maintenance, and Rank Advancement Timeline

Rank advancing to Ambassador Diamond or higher unlocks 150% of the above share values for 24 months. After this 24-month period, you can maintain a 100% payout by being paid at any Ambassador Diamond rank or higher for at least 4 out of every 52 weeks. If you do not meet this maintenance requirement, your payout percentage will gradually adjust downward.

Note: Advancing to a new lifetime rank resets the timer and restores 150% share max value for 24 months



Stage Four: Legacy

Summary

Diamond – Presidential Triple Diamond

Legacy is where vision meets scale. From Diamond through Presidential, you're building leaders who build leaders, sustaining global teams, and anchoring your legacy with depth and duplication. These ranks unlock the full power of the Diamond Pool, deeper Check Match rewards, and long-term income that lasts year after year.

At this level, success is no longer just about your own effort—it's about casting vision, mentoring new Diamonds, and institutionalizing leadership so your organization thrives without depending on you. Balanced GV and PGV keep you at the top, while consistent rank advancement ensures you maximize shares and rewards.

Your leadership here creates more than income—it creates a legacy of influence, stability, and global impact that carries forward for generations.

Club One

Your Personal Success System

Club One is the heartbeat of your ASEA journey. Every enrollment, mentorship moment, and Director 300 you build earns you points. The more points you earn, the more rewards, recognition, and progress you unlock.



Share

Attract new customers and Brand Partners



Mentor

Guide Sponsored Brand Partners toward success.



Build

Develop new Director 300s and empower them to do the same.

These simple actions spark new legs, drive rank advancements, and build lasting income.

This is the duplication path: do it > teach it > your team repeats it.
It's simple. It's powerful. And it works.

See the full Club One Guide for the point system, rewards, and how to maximize your growth.



Ranks and How to Qualify

EVERY RANK IN ASEA ONE IS A MILESTONE—EACH ONE UNLOCKING NEW OPPORTUNITIES AND REWARDS. WHETHER YOU’RE FOCUSED ON PRODUCT SHARING, BUILDING A TEAM, OR BOTH, THERE’S A CLEAR PATH FORWARD.

Ignite	Monthly Active Requirement	Lesser Leg Volume Requirement		PGV Requirement	Director 300 Legs Required
Brand Partner	-	-		-	-
Director 300	100 PV	300 weekly & BQ	or	450 weekly & SQ	-

Amplify

Director 700	100 PV	700 weekly & BQ	or	1,050 weekly & SQ	-
Director 1200	100 PV	1,200 weekly & BQ	or	1,800 weekly & SQ	1

Executive Ranks and Beyond

All Executive+ ranks must be active with 200 PV each month, Binary Qualified (BQ), and adhere to the PGV50 rule.

Mastery

Bronze	200 PV	2,000 weekly	or	3,000 weekly	2
Silver	200 PV	3,000 weekly	or	4,500 weekly	3
Gold	200 PV	5,000 weekly	or	7,500 weekly	4
Platinum	200 PV	10,000 weekly	or	15,000 weekly	5

Diamond Ranks and Beyond

All Diamond+ need to maintain both binary lesser leg volume with a minimum of 5,000 PV per week and PGV requirements.

Legacy

Diamond	200 PV	Average at least 15,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and	Average at least 15,000 PGV each week, with no more than 7,500 PGV coming from any one sponsorship team leg.	6
Double Diamond	200 PV	Average at least 20,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and	Average at least 20,000 PGV each week, with no more than 10,000 PGV coming from any one sponsorship team leg.	7
Triple Diamond	200 PV	Average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and	Average at least 25,000 PGV each week, with no more than 12,500 PGV coming from any one sponsorship team leg.	7

Ambassador Diamond and Beyond

All Ambassador Diamond+ need to maintain both binary lesser leg volume and PGV requirements for four consecutive weeks

Legacy	Monthly Active Requirement	Lesser Leg Volume Requirement	PGV Requirement	Director 300 Legs Required
Ambassador Diamond	200 PV	Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and Average at least 60,000 PGV each week, with no more than 20,000 PGV coming from any one sponsorship team leg.	7
Ambassador Double Diamond	200 PV	Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and Average at least 100,000 PGV each week, with no more than 35,000 PGV coming from any one sponsorship team leg.	7
Ambassador Triple Diamond	200 PV	Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and Average at least 150,000 PGV each week, with no more than 50,000 PGV coming from any one sponsorship team leg.	7
Presidential Diamond	200 PV	Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and Average at least 250,000 PGV each week, with no more than 65,000 PGV coming from any one sponsorship team leg.	7
Presidential Double Diamond	200 PV	Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and Average at least 400,000 PGV each week, with no more than 80,000 PGV coming from any one sponsorship team leg.	7
Presidential Triple Diamond	200 PV	Qualify as a Triple Diamond and average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and Average at least 600,000 PGV each week, with no more than 120,000 PGV coming from any one sponsorship team leg.	7



What is the PGV50 rule?

Think of PGV50 as your balance check: no more than 50% of your PGV can come from one sponsorship leg. This helps build stability and healthy teams by distributing growth across your organization, helping you optimize commissions and strategically scale your business.

Key Terms Glossary

Active Status

Staying active means maintaining at least 100 PV every five weeks, either through your own orders or customer orders tied to your account (Requirements may vary by rank and local market).

Binary Leg (Lesser / Greater)

Your binary team has two legs. Referred to as a right leg and a left leg. The lesser leg has less GV and can be either the right or the left leg; the *greater leg* has more GV and can be either the right or the left leg. Team Commissions and ranks can be calculated using the lesser leg.

Binary Qualification (BQ)

Have at least one personally sponsored and active Brand Partner on your left leg and one on your right leg in your binary team structure.

Binary Team

One of ASEA's two organizational structures. Built with only two legs (left and right). Can be used to calculate Team Commissions and qualify for ranks.

Brand Partner Fast Start Bonus

20% of PV from a new Brand Partner's enrollment order, paid the following week. This is also known as a **Fast Start Bonus**.

Carryover

Volume in your binary team (GV) or sponsorship team (PGV) not paid in commissions that rolls forward to future weeks, as long as you remain active.

Check Match

A bonus you earn based on the Team Commissions of your personally enrolled Brand Partners and their team up to seven generations.

Club One

ASEA's monthly point-based reward program that teaches you proven behaviors to build your business by focusing on the simple actions that create real growth. Collect points, mentor others, and earn rewards.

Commission Limits/Max

Limits on how much you can earn from certain bonuses (like Check Match, Team Commission, EMP, and Diamond Pool) each week, based on your rank.

Customer Bonus

Earn 20% of the net product price on a customer's first order and 12% on ongoing subscriptions. Paid weekly, with full volume.

D300 Bonus

A one-time \$300 US reward for reaching sustainable Director 300 (two out of four weeks + cumulative 1,200 PGV over the four weeks, accomplished in the first 90 days after enrollment).

Diamond Pool

A global bonus pool funded with 3% of ASEA's global volume. Available to Diamond and above. Shares are earned based on PGV depth, with rank-based share limits and advancement timelines.

Entrepreneur Momentum Pool (EMP)

A weekly bonus pool funded at 2% of global volume. Available at D700 through Platinum. Shares are based on PGV3, with weekly limits and unlock rules.

Enrollment

When someone joins through you as a customer or Brand Partner.

Generations

Each time you personally sponsor someone, they start a new sponsorship leg. A generation includes everyone on that sponsorship leg until they are paid at Bronze Executive or higher. That Bronze+ ends the current generation for that sponsorship leg, and anyone below them becomes part of the next generation, and so on.

GV (Group Volume)

The total volume in your binary team, including your own PV and everyone beneath you.

Lifetime Rank

The highest rank ever achieved on your account. Used for recognition.

Optimized Team Commissions

A built-in tool that guarantees you the higher of: (1) 10% of your binary lesser leg when BQ or (2) 5% of your PGV3 (up to 3,000) when SQ. Ensures predictable weekly earnings up to 3,000 PGV3.

Paid Rank

The rank you qualify for in a specific week and is used to determine which ASEA One commission types you are eligible to earn.

PGV (Personal Group Volume)

The total volume from you, your personally enrolled Brand Partners, and everyone in their organizations (Brand Partners and customers). In other words, once you personally enroll someone, their entire team counts toward your PGV as it grows.

PGV3

Your Personal Group Volume counted through three sponsorship levels of your personally enrolled organization. Used to calculate EMP.

PV (Personal Volume)

Volume from your own orders and your customers' purchases. You must maintain at least 100 PV monthly to stay active.

Spillover

Volume that comes from your upline leader's enrollments or team activity that flows into one of your binary legs. Spillover helps strengthen your team structure, but it does not count toward your Personal Group Volume (PGV).

Sponsorship Qualification (SQ)

Have at least two active personally sponsored Brand Partners.

Sponsorship Team

Your personal enrollment structure consists of sponsorship legs—one for each person you personally enroll. Used to calculate Generations and Check Match.

Subscription

An automatic recurring product order that can be processed on a custom monthly schedule or every two, three, or four weeks. Counts toward PV and helps maintain consistency.

Team Commissions

Weekly earnings that pay the greater of 10% of lesser leg GV when BQ or 5% of PGV3 with the Optimized Team Commissions when SQ. Recurring income stream as your team grows.

Upline Leader

A Brand Partner above you in the binary who may add spillover to your team and provide mentoring and support.

Weekly Earning Limits

The maximum weekly payout from EMP or Diamond Pool, set by your paid rank.

ASEA®

These numbers should not be regarded as a guarantee of income to be earned. Any income earned as an ASEA Brand Partner is based on your own effort and the efforts of those in your sales organization.

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